

# Feifey Wang

## Interaction Designer

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### EDUCATION

School of Visual Arts

#### MFA Interaction Design

2025 - 2027

University of the Arts London

#### BA Graphic Design

2022 - 2025

### SKILLS

Interaction Design

AI-Assisted Workflows

Interactive Data

Visualization

UX/UI Design

Design System

UX Research

Systems Thinking

Journey Mapping

User Testing

Prototyping

Wireframing

Responsive Design

Usability Testing

### COURSE WORK

UX/UI Essentials

Research Methods

Service Design

Inclusive Design

Business Thinking

Communication Design

Content Strategy

Web Design

Logic of Interaction

(JS/C/C++/Python)

Physical Computing

### TOOLS

Claude/ChatGPT/Gemini  
(research, code)

Figma/Figjam/FigmaMake

Adobe Suite

Webflow

Git/Github

### EXPERIENCE

#### Framing UX & UX/UI Essentials CA • SVA IxD | Sep 2025 - Now

- Facilitated research synthesis, mapping, and wire framing exercises.
- Supported student teams in framing complex behavioural problems.
- Co-developed a mobile app addressing healthy eating habit formation.
- Applied ecosystem thinking to connect user needs, context, and product touch points.
- Guided critique discussions to improve clarity of problem framing and UX narrative.

#### International Development Summer Research Intern • Taiwan Design Research Institute | Jul 2022 - Aug

- Synthesized 20 global cityscape precedents into a concise brief for the Taipei City Government consultation; slides were used in stakeholder sessions.
- Supported Golden Pin Design Award selection by organizing submissions against clear criteria, improving reviewer throughput and consistency.
- Translated 10,000+ words of official pamphlets and tour scripts and coordinated 50 VIP visits at the 2022 TAIPEI EXPO with 100% schedule adherence; organized end-to-end volunteer operations for the full exhibition period.

#### Art & Design Intern • Sanhoya Company Ltd | June 2023 - Aug

- Created product posters and a new website hero for launch, aligning visuals with the campaign story and merchandising priorities.
- Designed a 25-page customized photo-book layout used in 74 customer orders; reduced DTP prep time by 30%.
- Redesigned the baby-photography service contract (legal + visual IA), cutting average turnaround from 5 to 3 days and lowering revision loops.

#### Brand & Communication Intern • PwC Taiwan | June 2024 - Aug

- Designed 9 reusable social-template systems and refreshed post layouts aligned to PwC brand; became the team's default toolkit during the internship.
- Produced and edited 3 YouTube videos for the official channel, improving clarity and pacing via standardized edit checklists and chaptering.
- Coordinated 5 brand events/campaigns (student enterprise visits, press, sustainability), delivering assets on time and standardizing run-of-show docs.